

¡Design for FILVOTE!

A Logo Design Contest

Help FILVOTE by designing a logo! FILVOTE is a non-partisan voter mobilization project of Filipino American Service Group Inc (FASGI), a Los Angeles-based social service non-profit focused on raising the quality of life for all. FILVOTE has been a FASGI project since 1996.

FILVOTE's mission is to unite Filipino Americans across ideological, religious and class differences toward genuine political power in the U.S.

Prize: The winning design will be used in all community activities and publicity materials. In addition to this prestige and visibility, the winner will also receive a FILVOTE T-shirt with the new logo and \$1,000 in cash. The winning contestant will be posted on the FASGI website and/or contacted by FASGI staff.

Guidelines: A competitive design should reflect the concepts of *civic engagement*, *collaboration* and *individual responsibility*, which are central to FILVOTE's identity and vision.

- A competitive design should also successfully illustrate concepts of *youth* (i.e., use design vocabulary that illustrates freshness and modernity) and *sophistication* (i.e., use design vocabulary that illustrates class and refinement).
- A competitive design should demonstrate perfect balance in its use of color, font and style. The maximum number of colors to be used is two (2).
- Logos should not be larger than 300x100 pixels.
- The logo should be appropriate for use in both Web and print materials. Therefore, please submit a) a PNG, GIF, or JPG version optimized for the Web (at least 72 dpi) and b) a 600 dpi (or higher) PNG, PSD, TIFF, or RAW file for use in print materials (you may also submit the original vector file if it is smaller than 5M)
- If using material that is not your original work, it is your responsibility to secure appropriate permission (or use work released through Creative Commons or under the GPL).
- Everyone is eligible to enter. There is no limit on the number of submissions per person.

To submit your logo design:

1. Place both versions in a Zip file
2. Write a brief cover email with your name and contact information (email and phone), including a brief 250-word (maximum) discussion of your design and how it meets the guidelines
3. Email the Zip file to rbvergara@gmail.com

Deadline is 5:00PM (Pacific Standard Time), November 30, 2007. The winner will be posted on the FASGI website (www.fasgi.org) on Friday, January 11, 2008 and/or contacted by FASGI staff.

All submissions become property of FASGI. FASGI reserves the right not to select a winner in the event that no submitted logo is deemed appropriate. All decisions are final.

For more information:

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A quality life for all.